FOR IMMEDIATE RELEASE
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Credit Union introduces LAFCU Investment Services, names advisor

Financial planning, investment products to help members pursue financial freedom, work toward financial goals

LANSING, Mich. – LAFCU has introduced LAFCU Investment Services to provide access to comprehensive investment services. Investment options include stocks, bonds, mutual funds, annuities, retirement and college savings plans, and insurance products such as life and long-term care.

Russell V. Dawson

"Offering access to a full complement of investment services supports LAFCU's commitment to be our members' 'Credit Union for Life,'" said Patrick Spyke, LAFCU CEO.

Financial planning and investment products are provided through a partnership with LPL Financial.

LPL advisor Russell V. Dawson, MBA, is available to provide counsel now and will work from LAFCU's DeWitt Branch. Dawson has 18 years' experience in financial services and specializes in financial planning for individuals and businesses, and investment strategy oversight.

Spyke said, "Russell's deep and varied experience in financial services combined with LPL's technology offerings and mobile capabilities will be an incredible help for our members as they pursue financial freedom and work to achieve financial goals."

Through LPL, LAFCU Investment Services offers trading of individual securities (stocks and bonds), mutual funds, and fixed and variable annuities; retirement plans (traditional and Roth IRAs, and 401(k), 457 and 403b accounts); college savings 529 plans; and long-term care, life and other types of insurance.

LPL executes trades quickly and efficiently from a single scalable, self-clearing and cost-effective platform.

Dawson said, "I am focused on providing quality services and being a source of objective advice for financial guidance. Clients can expect a customized financial plan through a disciplined process. In addition to serving new clients, my current clients will benefit from the recent alignment with the services and support of LAFCU and LPL Financial."

For an appointment with Dawson, call 517.622.6770 (office) or 517.944.0488 (cell), or email russell.dawson@lpl.com.

Dawson has held management positions at commercial banks, investment companies and, more recently, a credit union. Through LPL and the Financial Industry Regulatory Authority, he is a registered general securities principal, uniform investment adviser representative and stockbroker, and is securities licensed in Michigan and Florida. He has life, health, disability and variable insurance licenses in Michigan.

As an LPL advisor, Dawson draws upon independent research and other resources that enable him to offer objective guidance to serve client needs.

The Lansing resident is a member of Kiwanis Club of Lansing. He earned an MBA at Barry University and a bachelor's in business with an emphasis in finance at Florida A&M University.

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 67,000 members and holds over $800 million in assets. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

About LPL Financial

LPL Financial is a leader in the retail financial advice market and the nation's largest independent broker-dealer, based on total revenues per Financial Planning magazine, June 1996-2019. LPL serves independent financial advisors, professionals and financial institutions by providing technology, research, clearing and compliance services, and practice management programs to grow practices. Because LPL does not offer proprietary investment products and has no investment banking operations, LPL advisors are able to provide objective guidance to millions of American families seeking wealth management, retirement and financial planning, as well as asset management solutions.

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