



FOR IMMEDIATE RELEASE
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LAFCU promotes Robyn Howell to chief human resources officer

LANSING, Mich. — LAFCU has promoted Robyn Howell to chief human resources officer.

With this new title, Howell is responsible for LAFCU’s human resource strategy in support of the credit union’s business plan and strategic direction. This includes the areas of talent, change, organizational and performance management; training and development; compensation; and succession planning. She also assists with union relations.

“Robyn’s experience and commitment to LAFCU have prepared her well for this critical leadership role,” said LAFCU CEO Patrick Spyke. “Creating the best employee experience enables us to offer the best member experience, which is always the driver of our actions.”



Robyn Howell

Howell is a member of LAFCU’s 10-member Executive Team, of which she is one of five females and one of two persons of color.

She most recently served as vice president of human resources. This is her second promotion since joining LAFCU as human resources manager in 2017. Previously, Howell worked for 11 years in human resources for an international Tier One supplier to Detroit automakers. She earned the credentials CHRS, as a Certified Human Resource Specialist, at Michigan State University and is an alumna of Leadership Lansing, a Lansing Regional Chamber of Commerce program.

Howell said, “I’m honored by the trust in working with LAFCU’s greatest assets — its employees. My passion is to find places where we can make change for good, as it will improve the lives of our employees and members. Everyone wins.”

Howell is a resident of Holt. She holds a bachelor’s degree with a double major in psychology and black studies, graduating with honors from The College of Wooster, Wooster,

Ohio. She interned in human resources at the world headquarters of an international greeting card company during college breaks for four years.

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 69,000 members and holds nearly \$938 million in assets. It was named a Best Credit Union to Work For in 2020. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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