

FOR IMMEDIATE RELEASE April 18, 2016 CONTACT: Jan Jenkins, Publicom 517.487.3700; cell 517.898.2858 janj@publicom.com

LAFCU extends deadline for college scholarship applications to April 29

Winners to receive \$5,000; direct \$1,000 to local charities for food programs

LANSING, Mich. — LAFCU has extended the deadline for one of its college scholarship programs to Friday, April 29. The 2016 "Write to Educate Essay Contest" awards two \$2,500 college scholarships to high school seniors and allows them to each select a local charity to receive a \$500 donation from LAFCU.

Applications are available online at <u>www.LAFCU.com/LAFCUMyWay</u>.

One scholarship is for a student who will attend Baker College of Owosso; the other is for a student who will attend Lansing Community College.

"We are again looking forward to helping make the financial entry into college easier for two students and to make a meaningful contribution to their charities of choice; two things that support our mission of 'people helping people,'" said Kelli A. Ellsworth Etchison, LAFCU senior vice president of marketing.

Winners will be chosen based on responses to a one-page essay about an improvement the applicant could implement at their high school before they graduate that would also benefit the community.

Each winner will select one of the following charities to receive a \$500 donation from LAFCU:

- Allen Street Farmers Market
- Greater Lansing Food Bank
- The Salvation Army Owosso for its food and nutrition programs
- YMCA of Metropolitan Lansing's Healthy Living Mobile Kitchen

"We're asking the applicants to engage in thinking how one person can make a difference and about the role of charities in our community," Ellsworth Etchison said. "This type of leadership development is what makes the LAFCU 'Write to Educate Essay Contest' unique." Eligible applicants attend high school in the LAFCU service territory, which includes the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. They do not need to be members of LAFCU to apply.

Entries may be uploaded via www.LAFCUMyWay.com or mailed to LAFCU, P.O. Box 26188, Lansing, Michigan, 48909-6188. For more information, visit www.LAFCU.com/LAFCUMyWay.

Chartered in 1936, LAFCU is proud to be mid-Michigan's credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves nearly 60,000 members, holds more than \$600 million in assets, and maintains nine locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

- Website: <u>www.LAFCU.com</u>
- Facebook: www.facebook.com/LAFCU
- Twitter: <u>@LAFCULansing</u>

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