

FOR IMMEDIATE RELEASE April 24, 2015 CONTACT: Jan Jenkins, Publicom 517.487.3700; cell 517.898.2858 janj@publicom.com

LAFCU ST. JOHNS BRANCH OFFICE OPENS

ST. JOHNS, Mich. – LAFCU has opened the doors to its new St. Johns branch office, located at 2317 S. U.S. Highway Business 127, also known as Old U.S. Highway 27, south of Townsend Road.

The office is open Monday-Friday, 9 a.m. to 5:30 p.m., and Saturday, 9 a.m. to noon. A grand opening event is planned for May.

"This branch office reflects our commitment to meet the financial service needs of our members in the St. Johns area," said Robin Frucci, LAFCU CEO. "It also provides the opportunity for others in the area who wish to become members of our credit union to access LAFCU services even more conveniently."

The branch is equipped with state-of-the-art technology throughout; most prominently are two interactive teller machines (ITMs) in the drive-thru lanes. ITMs blend ATM technology and face-to-face teller interaction via a video screen. Inside the St. Johns branch are two member service offices and two teller stations.

An ATM that has been at the St. Johns branch office site will continue to be available to members, as well as the ATM located inside the St. Johns Kroger Grocery Store.

Anyone who lives, works, worships or attends school in LAFCU's 11-county service area, including Clinton County, is eligible to join.

The architect of the St. Johns branch office is MAYOTTEgroup, of Lansing. The general contractor is Harmon Management, of Mason.

Chartered in 1936, LAFCU is proud to be mid-Michigan's credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves 55,000 members, holds nearly \$600 million in assets, and maintains nine locations throughout Greater Lansing and the counties of Clinton and Shiawassee. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

- Website: <u>www.lafcu.com</u>
- Facebook: <u>www.facebook.com/LAFCU</u>
- Twitter: <u>@LAFCULansing</u>

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